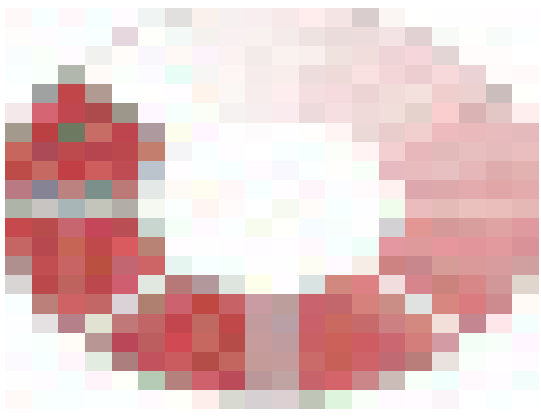




Website review betway.com

Generated on May 06 2024 18:34 PM

The score is 51/100



SEO Content

	Title	Betway: Official Website Length : 24 Perfect, your title contains between 10 and 70 characters.												
	Description	Get your exclusive welcome offer when you join Betway today. Experience pre-game and in-play sports betting markets, the latest casino games and more. Length : 150 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>2</td><td>3</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> • [H1] • [H1] Betway: Official Website • [H2] Terms & Conditions • [H2] West Ham • [H2] The Global leader in online sports betting and gaming; offering innovative, entertaining and exciting products in a fair, safe, secure and responsible environment'	H1	H2	H3	H4	H5	H6	2	3	0	0	0	0
H1	H2	H3	H4	H5	H6									
2	3	0	0	0	0									
	Images	We found 6 images on this web page. Good, most or all of your images have alt attributes.												
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 27 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.11% Internal Links 88.89%

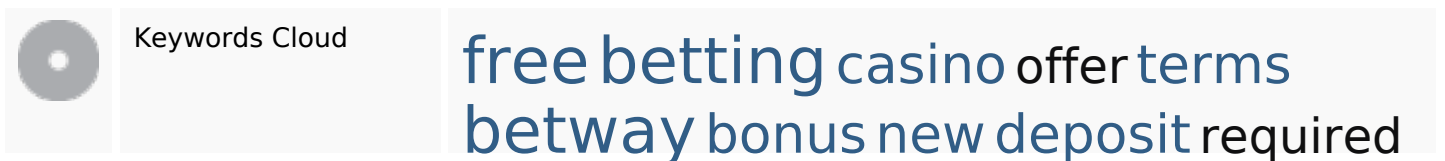
In-page links

Anchor	Type	Juice
sports	Internal	Passing Juice
casino	Internal	Passing Juice
live casino	Internal	Passing Juice
vegas	Internal	Passing Juice
eSports	Internal	Passing Juice
Promotions	Internal	Passing Juice
Betway Corporate	External	Passing Juice
Affiliate Program	External	Passing Juice
Help	Internal	Passing Juice
Responsible Gaming	Internal	Passing Juice

In-page links

Terms & Conditions	Internal	Passing Juice
Casino Bonus Terms	Internal	Passing Juice
Bonus Terms	Internal	Passing Juice
Betting Help	Internal	Passing Juice
Privacy & Security	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice
Gambleaware	External	Passing Juice
Online Blackjack	Internal	Passing Juice
Online Roulette	Internal	Passing Juice
Mobile Casino	Internal	Passing Juice
Football Betting	Internal	Passing Juice
Cricket Betting	Internal	Passing Juice
Horse Racing Betting	Internal	Passing Juice
Tennis Betting	Internal	Passing Juice
Golf Betting	Internal	Passing Juice
Responsible Gambling page	Internal	Passing Juice
contact us	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
betway	12	✓	✗	✓	✓
free	10	✗	✗	✗	✗
betting	10	✗	✗	✓	✓

Keywords Consistency

casino	9	✖	✖	✔	✖
terms	9	✖	✖	✖	✔

Usability

	Url	Domain : betway.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 72 Warnings : 29
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).

Document



Too bad, your website has too many JS files (more than 6).



Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://betway.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.